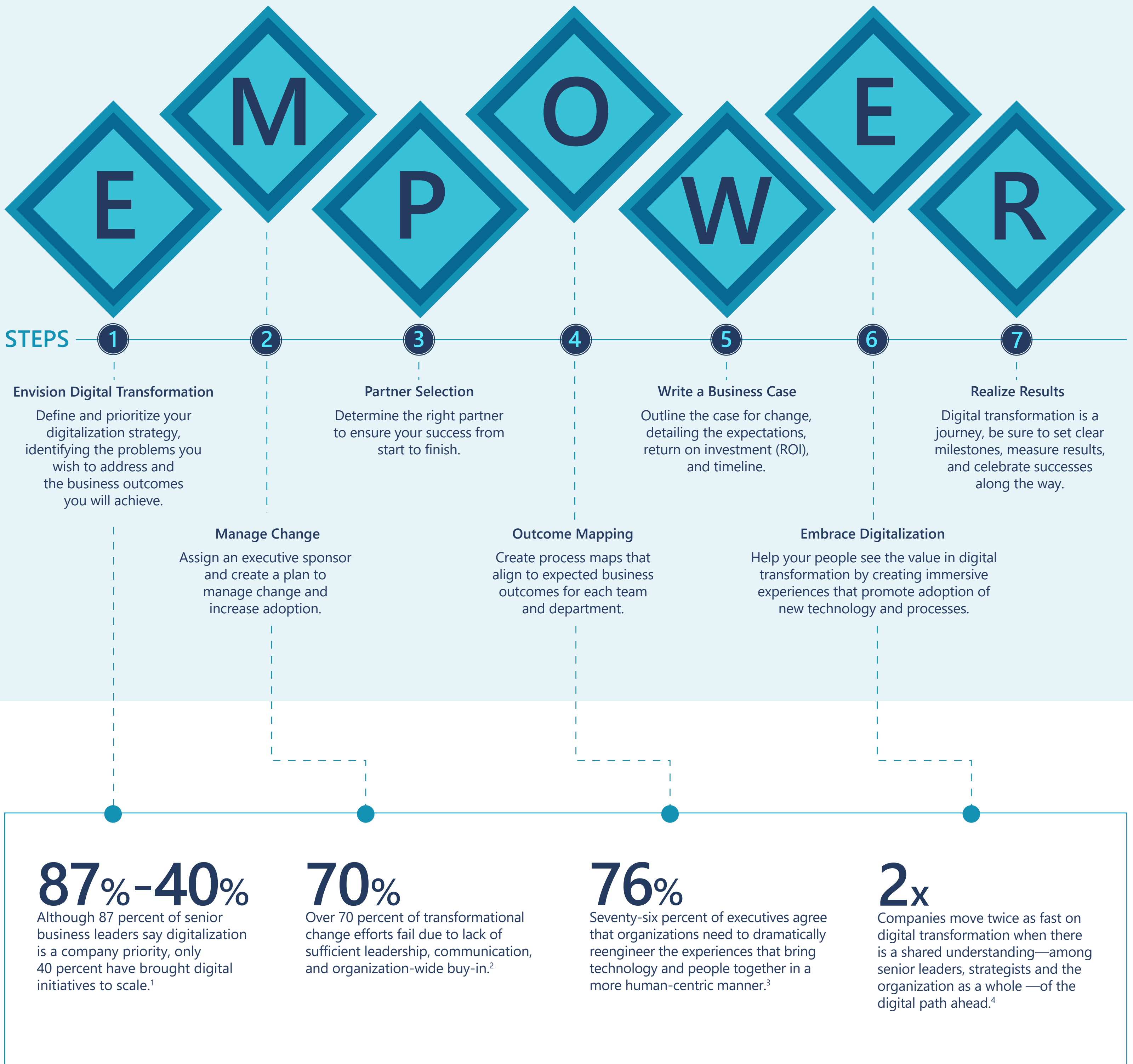


# The Empower Process

7 steps to help SMB leaders select the right business management solution.



<sup>1</sup>Digitalization strategy for Business Transformation, Gartner, 2020

<sup>2</sup>Why Do Change Programs Fail, Forbes, 2019

<sup>3</sup>Tech Vision 2020: We The Post-Digital People, Accenture, 2020

<sup>4</sup>Speed Up Your Digital Business Transformation: Gartner Executive Guidance Q1 2019 Edition, Gartner, 2019