

Shift to modern devices

Effortless collaboration. Enhanced productivity. The ability to work from anywhere, at any time. Microsoft Surface offers an experience that allows you to focus on what's really important—serving citizens better.

But don't just take our word for it. See what the latest research says.

Benefits

Protect your devices, users, and data

61% of SMBs say they can better secure data on newer PCs.¹

- Reduces security issues and the time needed to resolve them by 33%.²
- Provides additional layers of security with device-encryption and biometric safeguards.

Lower costs

More than half of SMBs expect tech budgets to decrease or stay the same.³

- 4+ year old PCs can cost two times more in repairs.¹
- Maintaining 15 older PCs costs SMBs more than the price of 20 highly configured, newer PCs.¹

Get more done

The amount of time employees spend collaborating has increased by 50%.⁴

- Provides up to 80% better performance, including faster response time and analytics.⁵

Simplify IT management

53% of SMBs say that upgrading hardware is the biggest challenge to IT optimization.⁶

- Reduces help desk calls by 20% with self-service features.⁷
- Cuts applicational provisioning time from 150 minutes to 15.²



To learn more, reach out to your Microsoft partner.

Make the shift to a modern desktop

With Microsoft Surface, compromise no longer has to happen. Our devices are government-ready with little effort, and feature the scalability and flexibility you need, thanks to the ability to add or remove hardware on demand.



¹ Techaisle, *Older vs Newer PCs – Cost and Productivity Impact for SMBs in Asia-Pacific*, November 2018
² Forrester, *The Total Economic Impact™ Of Microsoft Windows 10*, December 2016
³ IDG Research, *CIO Tech Poll: Tech Priorities 2018*, February 2018
⁴ *Harvard Business Review, Collaborative Overload*, January–February Issue 2016
⁵ SYSmark 2014 SE is a benchmark from the BAPCo consortium that measures the performance of Windows platforms. SYSmark 2014 SE tests four usage scenarios: Office Productivity, Media Creation, Data/Financial Analysis, and Responsiveness. SYSmark contains real applications from Independent Software Vendors such as Microsoft and Adobe.
⁶ Insight Intelligent Technology Index™, *Growing Businesses Using Technology More than Ever*, June 2017
⁷ Forrester, *The Total Economic Impact of the Microsoft Modern Desktop*, July 2018