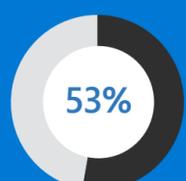


Prevent data leaks



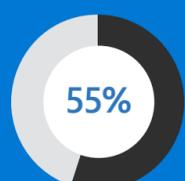
53% of small and medium size businesses handle sensitive information such as social security numbers.¹



58% of data breaches take place at small businesses.²



The global average cost of a data breach is \$3.86 million.³



55% of businesses have had to manage the public scrutiny of a breach.⁴

Data security is a real issue for every business, but many business owners don't know how to protect their data against cyberattacks.

Many companies struggle to:

- Restrict copying and saving business information.
- Block sharing of sensitive information like credit card numbers.
- Prevent unauthorized users from opening or viewing sensitive documents.



Now you can protect your data with these rich features from Microsoft 365 Business:



Ability to guard email, data, devices, and users.



Simplified security with one solution to deploy and manage.



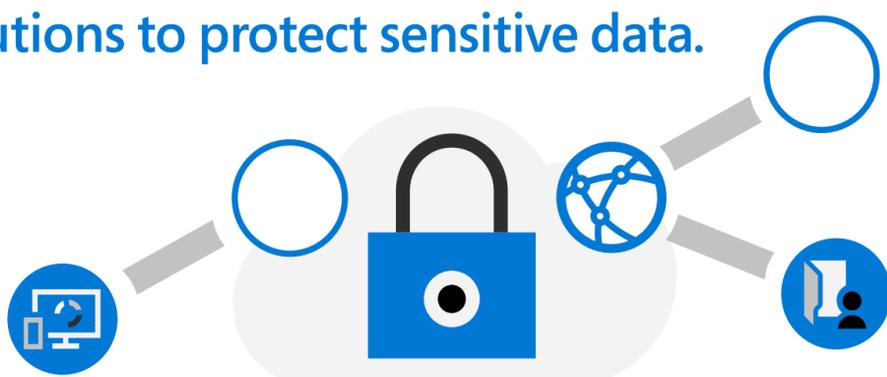
Cost-effective data protection with reduced maintenance and management costs.

Protect sensitive data

Microsoft 365 Business was built to protect sensitive data and includes these robust capabilities:

- Data loss protection policies to identify, monitor, and protect sensitive information such as social security and credit card numbers.
- Information protection in Outlook helps manage access to sensitive data in emails.
- Email archiving and preservation policies to help ensure data is properly retained with continuous data backup and compliance.
- The ability to enforce device encryption to help protect against data theft or exposure if a protected device is lost or stolen.

Microsoft 365 offers myriad security solutions to protect sensitive data.



Provides the ability to defend company data across all apps and operating systems.

Includes protection from cybersecurity threats.

Offers protection against the accidental loss or sharing of your confidential information.

To learn more about how Microsoft 365 Business can help protect your data, visit [Microsoft 365 Business](#).

¹ YouGov and Microsoft, "Small and medium-sized business security concerns and practices online survey," April 2018

² Cisco, "Small and Mighty: How Small and Midmarket Businesses Can Fortify Their Defenses Against Today's Threats," July 2018

³ Ponemon, "2018 Cost of a Data Breach Study," 2018

⁴ Cisco, "2018 Annual Cybersecurity Report," 2018