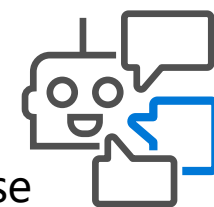


HOW AI-POWERED ORGANIZATIONS ARE GETTING AHEAD

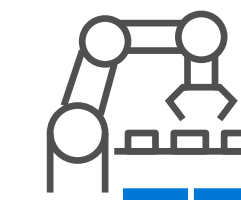
86% of current or planned AI spending is in **customer-oriented areas**, with **marketing and sales** leading the pack

HUMANIZING THE EXPERIENCE

By 2020, the average person will have **more conversations with bots** than with their spouse



CREATING THE NEXT GREAT WORKPLACE



77% of companies believe **automation** will result in **better jobs**

By 2020, algorithms will positively alter the behavior of over **1B** global workers

The robotic process automation market: **\$250M** 2016 **\$2.9B** 2021

UNCOVERING NEW REVENUE SOURCES

\$1.2 trillion estimated additional revenue/shifting revenue driven by AI in **three years**



64% of IT executives plan to invest **significantly** in cognitive technologies in the next **two years**

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