

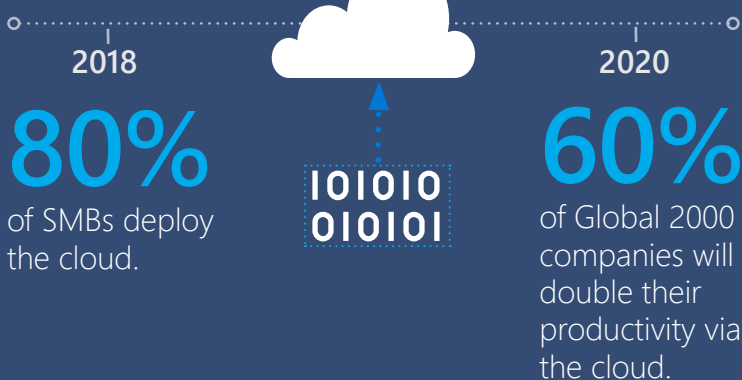


Mitigate data disasters with Azure

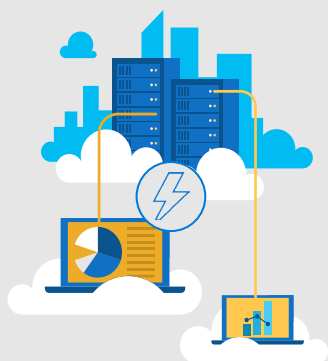
CUSTOMER JOURNEY



What's happening in the industry?



How can the cloud help me?



<p>Data capacity</p> <p>By 2020, the amount of high-value data will double.</p>	<p>Compliance</p> <p>Industry standards must be met for data compliance.</p>
<p>Data and infrastructure availability</p> <p>Customers need to ensure availability and infrastructure reliability.</p>	<p>Costs</p> <p>Public cloud is growing at 6x the rate of IT spending through 2020. Moving to the cloud reduces costs.</p>

Where do I start?

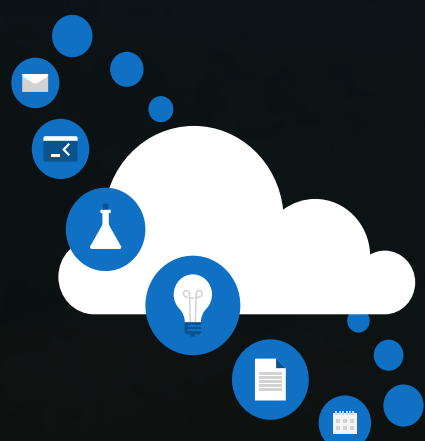
Take this step:
Mitigate the impact of disasters.



Disaster Recovery

Even a minor outage can put you at a competitive disadvantage. Be ready with a business continuity plan that includes **disaster recovery** for all your major IT systems—without the expense of secondary infrastructure.

Why Azure?



- 100** or more services are provided by **Azure Cloud**, including Virtual Machines, Storage, Databases, Backup, Azure Active Directory, Analytics, and more.
- Forrester Consulting concluded that datacenter costs are reduced by **\$12M** when switched to **Azure**.
- 90%** of Fortune 500 companies trust the **Microsoft Azure Cloud**. Take advantage of the most compliant of any cloud provider.

Disaster Recovery

- Restore** services during a site outage at the primary datacenter.
- Protect** Hyper-V, VMware, and physical servers with System Center and SQL Server Always On.

Learn more >

Learn more about moving your data to the cloud with Azure
[Azure site](#)
[Azure Disaster Recovery site](#)