Microsoft

Move to the Intelligent Edge with **Azure**

CUSTOMER JOURNEY

△ Azure

What's happening in the industry?

Digital transformation is at the core of business strategies spanning all industry segments and markets.

Every day
2,500,000,000 000,000,000
(2.5 quintillion) bytes of data are created.

90%
Over 90% of the Fortune 500 are using Microsoft cloud services today.

2.6M
On average, the US creates 2.6M GB of internet data every minute.

90%
IDC indicates 90% of the data produced is unstructured.

81%
IDC indicates 81% of technology projects are influenced by LoB.

2018
Cloud services are the top IT priority for SMBs in 2018.

Why are customers moving to the intelligent edge?

Edge devices– extend power

By 2020, there will be more than 250,000 unique IoT applications. 50% will never be visible but serve critical functions.

AI will allow companies to stay competitive by utilizing key technology to maximize user interaction.

Increase innovative digital solutions

In 2016, company investments went from $26 billion to $39 billion in AI.

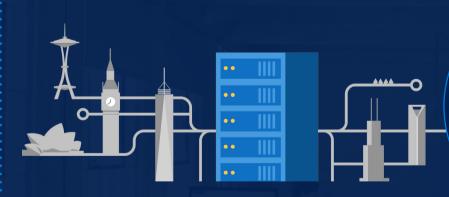IDC reports 67% of organizations globally have already adopted or will adopt AI.

Easy accommodation

Azure Machine Learning makes it easy to develop, experiment, and deploy AI models.

Seamlessly deploy and run artificial intelligence, Azure services, and custom logic directly on cross-platform IoT devices.

Enable unlimited possibilities.

Where do I start?

Machine Learning

Take AI everywhere using a cloud service for data scientists and developers. Build intelligent solutions, analyze data, build faster models, and orchestrate your machine learning development life cycle—have confidence that your data is protected with enterprise-grade security.

Why Azure?

Machine Learning

- Simplify data analysis and empower your business to find the answers it needs.
- Bring AI to everyone with an end-to-end, scalable, and trusted platform.
- Make better decisions, at any scale, when it matters.

Learn more >   Learn more about how to Move to the Intelligent Edge with Azure. Machine Learning

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