



# Secure your data in the cloud with **Azure**

## CUSTOMER JOURNEY



### What's happening in the industry?

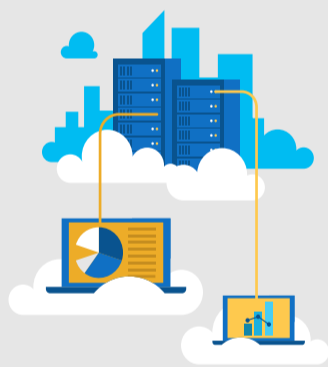


2018  
**80%**  
of SMBs deploy the cloud.



2020  
**60%**  
of Global 2000 companies will double their productivity via the cloud.

### How can the cloud help me?



#### Data capacity

By **2020**, the amount of high-value data will double.

#### Secure data

Customers need constant **secure technology**; 76% of enterprises are restricting access to sensitive data to limited individuals.

#### Data and infrastructure availability

Customers need to ensure **availability** and infrastructure **reliability**.



### Where do I start?

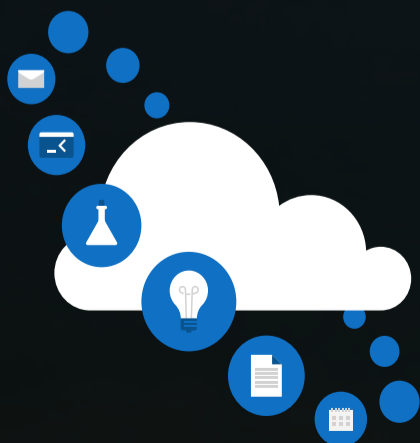
Take this step:  
Secure your data in the cloud.



#### Security

With an increase in security breaches and cybercrimes, companies are rightfully concerned about the security of their data in the cloud. Stay protected with **Azure security**.

### Why Azure?



**100**  
or more services are provided by **Azure Cloud**, including Virtual Machines, Storage, Databases, Backup, Azure Active Directory, Analytics, and more.

Forrester Consulting concluded that datacenter costs are reduced by  
**\$12M**  
when switched to **Azure**.

**90%**  
of Fortune 500 companies trust the **Microsoft Azure Cloud**. Take advantage of the most compliant of any cloud provider.

#### Security

- **Leverage** advanced **analytics** and threat intelligence to detect attacks.
- **Simplify** investigation for rapid threat response.
- **Use** access and application controls to block malicious activity.



Learn more >

Learn more about moving your data to the cloud with Azure  
[Azure site](#)  
[Azure Security site](#)