

# EMPOWER YOUR ENTIRE ORGANIZATION WITH MICROSOFT TEAMS



Microsoft Teams helps businesses become more efficient by enabling improved collaboration, horizontal work methods, and organized, easily accessible information. It also helps them to accelerate decision making by sharing information in the moment and with context, empowering people to quickly make well-informed choices.

So, how can each of your departments use Teams to deliver value throughout your organization? Keep read below to find out.

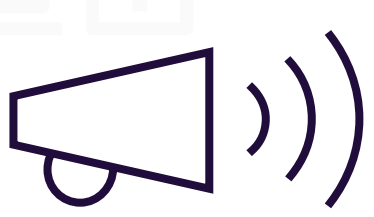


## HUMAN RESOURCES

HR departments can use Teams to effectively manage recruitment, training, and reviews across administrative areas, as well as to establish meetings with candidates and peers.

Teams also enables HR to:

- Obtain a single hub where HR professionals can collaborate, plan, share notes, and communicate decisions.
- Upload files such as HR policies, candidate information, extended offers, training or recruitment guidance notes, internal websites, and feedback forms, to created channels.
- Use a shared OneNote or Wiki for candidate feedback.
- Send post-training surveys on third party apps like Survey Monkey.



## MARKETING

Teams provides a creative hub where ideas and strategies can evolve into revenue-generating initiatives.

Teams allows marketing departments to integrate and become efficient in multiple key ways, including:

- Managing Go-To-Market, public relations, event planning and their budget within Teams.
- Delivering marketing campaigns and marketing activities across a diverse group of internal and external stakeholders.
- Adding guests, such as agencies, with secure guest access.
- Connecting third-party services to each channel, such as Bing News Alerts, Twitter Connector, Adobe Creative Cloud, Hootsuite, and YouTube.

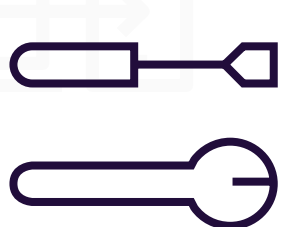


## ENGINEERING

Teams can allow engineering departments to move quickly between ideation, development and deployment phases, as well as easily integrate developer tools.

It can also be used to:

- Manage Go-To-Market, feature releases, testing, feedback, competitive information, research, and product analytics.
- Set up connectors or tabs for VSTS, JIRA, BitBucket, and GitHub or developer tools like Botkit.
- Enable continuous discussions across multi-disciplinary teams with full developer support.



## IT

Teams increases the efficiency of IT departments and allows them to focus on your organization's digital transformation and technological innovation.

Teams allow IT to:

- Plan, execute, and manage all phases of IT deployment, adoption, and rollout from a single app.
- Use Teams as the all-in-one hub for service strategy, problem, incident reporting, deployment, readiness and adoption, support and management, and governance.
- Set up connectors and bots for process automation from within Teams.

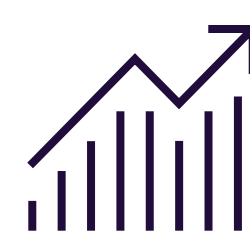


## SALES

Teams can become a crucial tool for Sales reps to communicate seamlessly when on the field or in client meetings, they can also deliver real-time reporting on customer cases from anywhere in the world.

Other benefits include:

- Managing sales planning and RFP/Proposals from a single place where collaboration, reporting, and knowledge sharing can happen.
- Setting up monthly business reviews as meetings in Teams.
- Creating critical knowledge transfer documents like sales playbooks from within Teams.
- Using apps like PowerBI, Planner, or even task management apps like Trello.



## FINANCE

Financial departments benefit greatly from Teams' security and integration features, which helps their information remain safe and easily accessible to those who need it.

Other features include:

- Conducting their finance reviews and sharing content, business insights, audits, and compliance.
- Accessing all their files, data, conversations, and meetings from a single, secure place.
- Seamlessly sharing files like annual financial statement reviews or audit reports.
- Easily integrating productivity apps such as Excel, PowerBI, and Planner.



## PROJECT MANAGEMENT

Project Managers can effectively use Teams to manage project stakeholders, tools, budgets, project reviews, and feedback.

They can also:

- Leverage teams for planning, budget, analytics, reviews and feedback.
- Use apps like Planner, PowerBI, or set up connectors for process automation.
- Oversee all collaboration from a central hub that contains all the tools needed for project management.

