How Modern BI delivers insights to anyone, anywhere, at any time
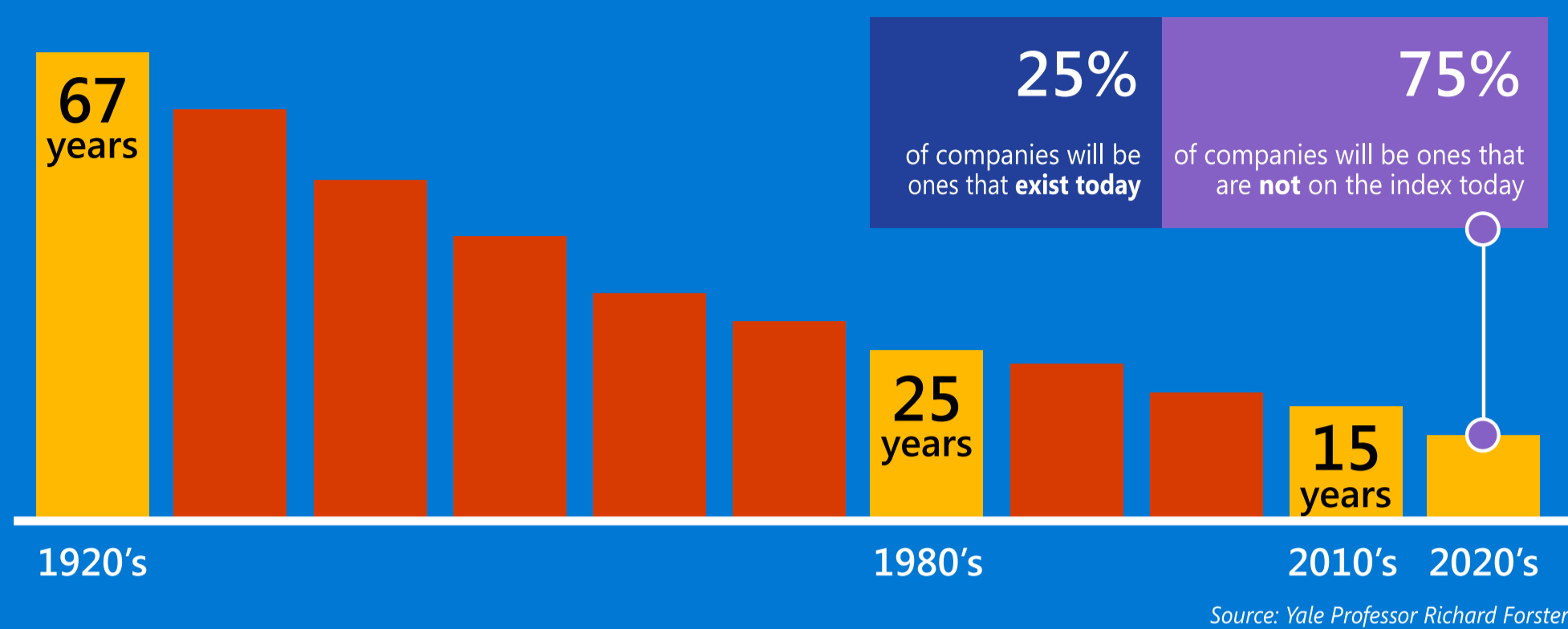
Empowering every team, every individual to do great things with Microsoft Power BI

Your organization operates in a world of unprecedented change

By the 2020s, only 25% of companies on the S&P 500 will be ones that exist today. An astounding 75% will be companies **not** on the index today.

25% of companies will be ones that **exist today**	**75%** of companies will be ones that are **not** on the index today

67 years — 1920's

25 years — 1980's

15 years — 2010's / 2020's
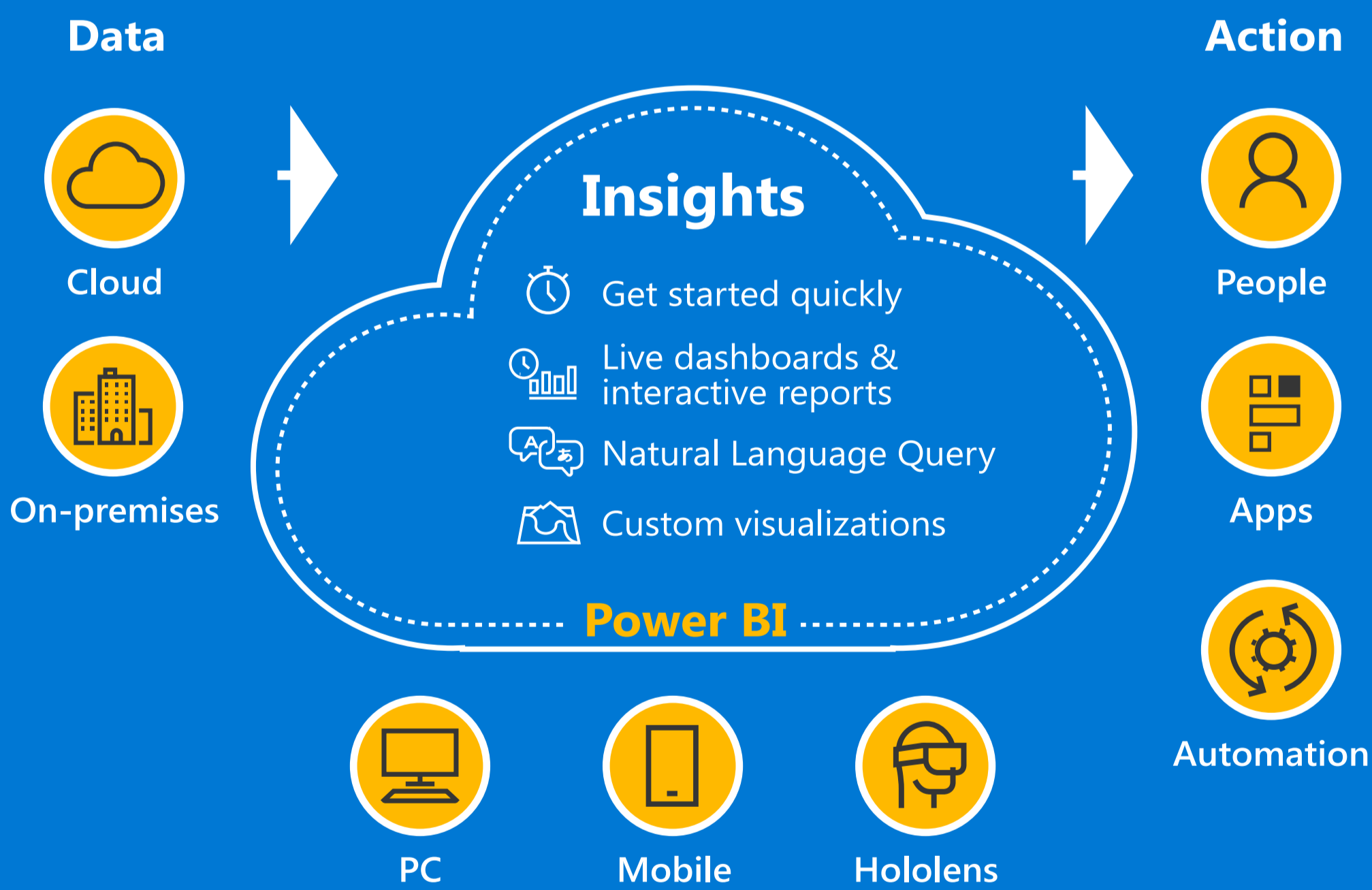
Source: Yale Professor Richard Forster

In a data culture, you elevate the effectiveness of your entire organization

To thrive in this world of change, your organization needs to develop a data culture, an environment where every team and every individual is empowered to do great things with data at their fingertips.

Bring your organization's data to life with Microsoft Power BI

Experience any data, anyway, anywhere.

Data
- Cloud
- On-premises

Insights
- Get started quickly
- Live dashboards & interactive reports
- Natural Language Query
- Custom visualizations

Power BI
- PC
- Mobile
- Hololens

Action
- People
- Apps
- Automation

How to acquire Power BI

Power BI Pro

Standalone	$9.99/user/month
Office 365	Included in E5 Add on for E1/E3
SQL Server	Customers with SQL EE SA also have access to Power BI Report Server as a SA benefit

+ Power BI Premium

Add on to Power BI Pro Includes Power BI Report Server

Concurrently deploy an equivalent number of cores on-premises

Microsoft