

# Take customer engagement to a whole new level

Turning relationships into revenue with Microsoft Dynamics 365 for Sales

## Engagement matters to tech buyers

Why?



"The more reps can make it related to the outcomes I need to solve, the better."

- CMO, Fortune 50 Company

"The salesperson? I think they're important because they need to help us understand the solution."

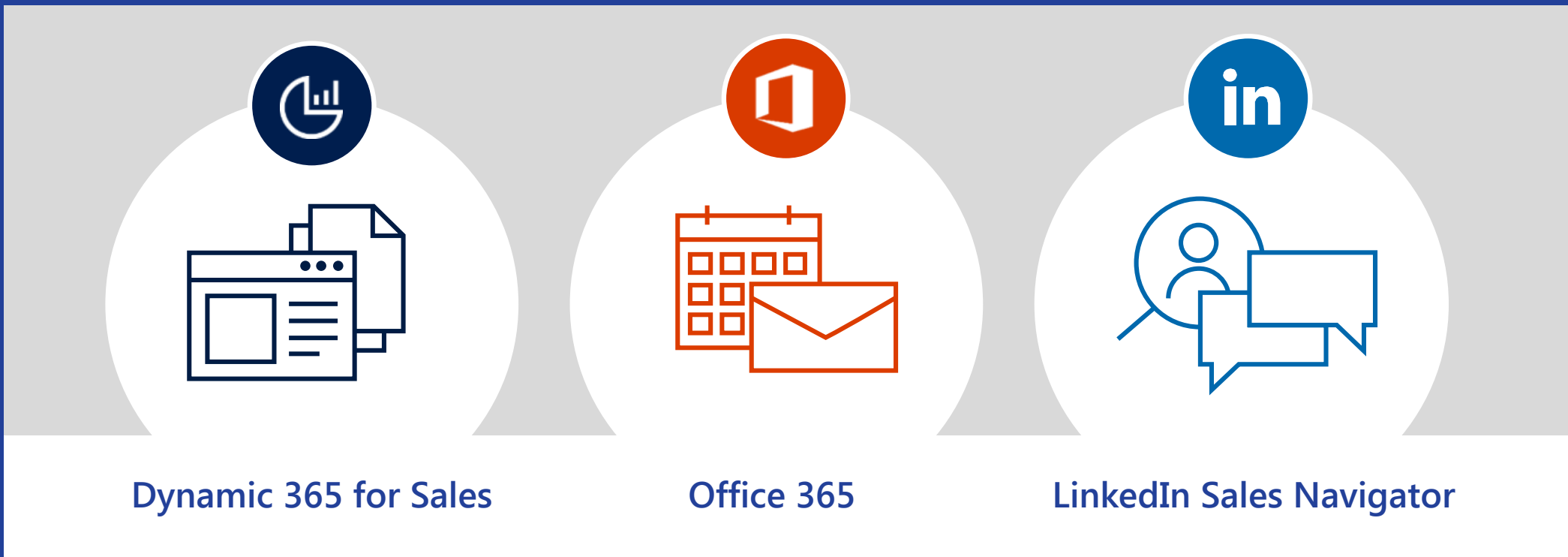
SVP of HR, Fortune 500 Transportation Firm

Source: Microsoft Research 2018

## Disconnected tools, data, and process are roadblocks to engaging efficiently

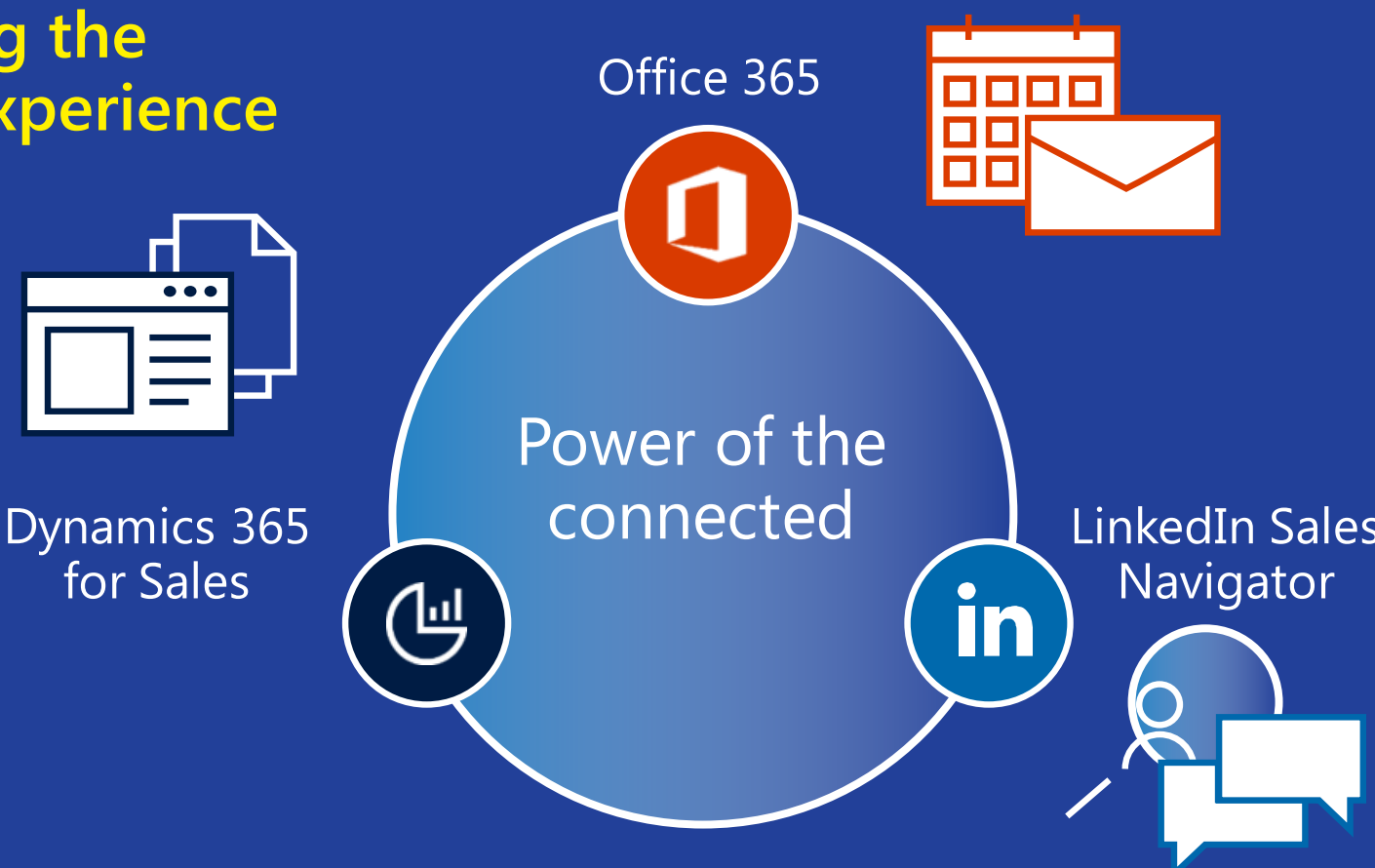


## How can you bring relationship data together?



## Dynamics 365 for Sales + Office 365 & LinkedIn Sales Navigator takes customer engagement to a whole new level

Unifying the seller experience



Rise above the noise with actionable insights



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