

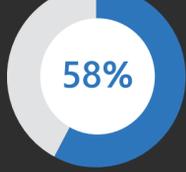
# Increase productivity and security with Windows and Office



With the end of support quickly approaching for Windows 7 and Office 2010, now is the time to get modern with Microsoft.



50% increase in time spent collaborating with other information workers according to Forbes.<sup>1</sup>



58% of data breaches took place at small businesses.<sup>2</sup>



61% of employees believe effective business tools allow them to offer faster service according to BCG.<sup>4</sup>

## End of support is here!



As of January 14, 2020, security updates and support for PCs running Windows 7 will no longer be provided.



Extended support for Office 2010 will end on October 13, 2020.

## What does end of support mean for small businesses?



Disorganized collaboration, file sharing, and decision making means lost productivity.



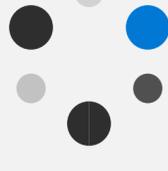
A skyrocketing number of devices and apps put your company's sensitive data at risk.



Without the right tools, you may not be able to respond quickly to business needs.

## Why are Windows 10 and Office 365 right for me?

If you run a small business and want enhanced functionality, Windows 10 Pro and Office 365 are the way to go.



### Work smarter and faster

Improve productivity with the latest Office apps and tools built for teamwork.



### Protect your business every day

Protect your company against external threats and leaks with security and compliance tools built into your devices.



### Save time and resources

Free up resources and reduce IT costs over time by simplifying device management and staying up to date.

## Now is the time to get modern



### Increase productivity

Empower team members to collaborate in real time and leverage the intelligence of the cloud.



### Ensure security

Ensure users are protected with security capabilities that respond to the latest threats.



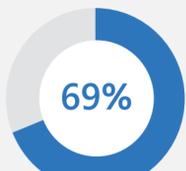
### Reduce cost

Simplify the process of keeping devices up to date while saving time, reducing costs, and gaining control.

## Proof points



4 hours per week are saved by information workers through improved collaboration and information sharing.<sup>4</sup>



Avoid security risks caused by unsupported solutions, in which 69% are not aware of end of support date.<sup>5</sup>



\$2,379 is the total cost of owning a 4+-year-old PC, which is more than the cost of a newer PC.<sup>5</sup>

## Case studies



### Jack's Diving Locker

"We're really excited about being in the cloud and having modern technology. We run more efficiently and stay connected."

– Teri Leicher, Owner and Managing Partner

### Garner Foods

"There are huge time and cost savings in going with Microsoft. We manage our IT infrastructure with just two IT employees, even though we sell millions of cases of product every year."

– Brad Everts, IT Supervisor

### iSalon Software

"We now have all we need in one portal. I can track and control what I need to meet GDPR standards and implement IT policies across the company in minutes."

– Ryan Taylor, IT Manager

## Get modern with Microsoft today:

- > Office 365
- > Windows 10
- > Modern Desktop
- > Move to the cloud
- > Start now
- > Upgrade your devices

<sup>1</sup> Forbes, "New Study Finds That Collaboration Drives Workplace Performance," 2017

<sup>2</sup> Verizon Data Breach Investigations Report, 2019

<sup>3</sup> Small Biz Daily, "10 Small Business Trends," 2018

<sup>4</sup> Forrester, "The Total Economic Impact™ of Microsoft Teams," 2019

<sup>5</sup> TechAisle, SMB PC Study for Microsoft, July 2018