





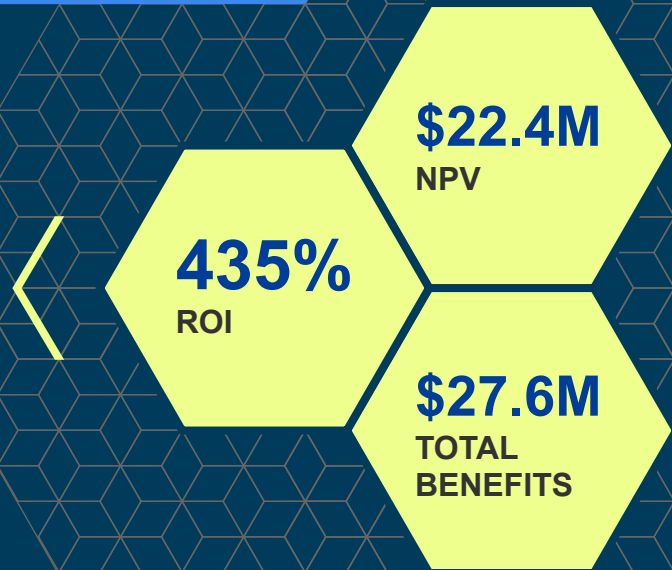
The Total Economic Impact™ Of Microsoft Azure IaaS

FORRESTER®

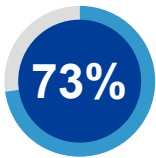
Through six customer interviews and data aggregation, Forrester concluded that Microsoft Azure Infrastructure-as-a-Service (IaaS) has the following five-year financial impact.

CHALLENGES SOLVED BY MICROSOFT AZURE IAAS

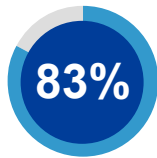
-  IT costs continuously growing
-  Limited ability to scale infrastructure
-  Global expansion complexity
-  High process costs



MICROSOFT AZURE IAAS BY THE NUMBERS



Reduction in data center footprint and costs



Reduction in IT outsourcing costs

“When someone says, ‘We need another 100 gigs,’ we can just add it.”

Manager of web technologies, sporting goods manufacturer



Up to 63% increase in annual customer web sales



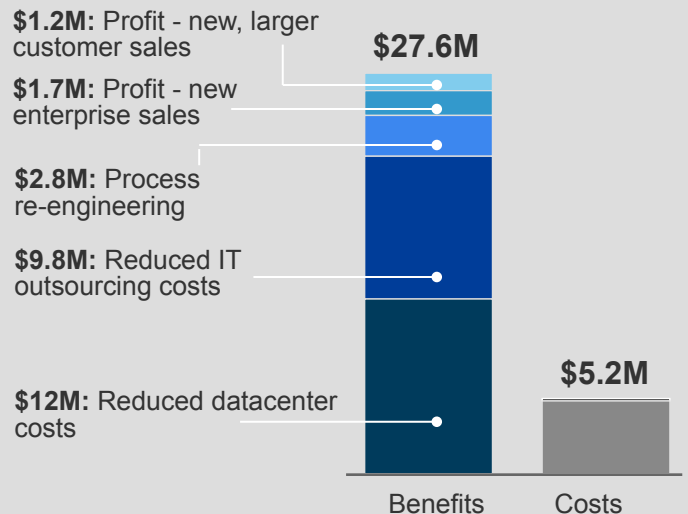
Up to 27% increase in customer web transaction size

“I could never build a service infrastructure as fast as Azure can.”

VP of product development, US services and hosting firm



FINANCIAL SUMMARY (5-YEAR)



Read the full study

This document is an abridged version of a case study commissioned by Microsoft titled: The Total Economic Impact Of Microsoft Azure IaaS, June 2017.

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