

Intelligent Customer Engagement

Delight your customers with personalized, seamless shopping experiences

01 CUSTOMER INTELLIGENCE



72% of millennials research online before going to the store.

02 STRATEGIC ENGAGEMENT



The red jacket is exactly my style!

03 PERSONALIZED EXECUTION



You might like these shoes as well.

30% revenue growth due to useful and engaging communications.

04 COMMERCE DELIVERY



Wow, what a great deal!

63% of consumers say the best brands exceed expectations.

Realize the intelligent customer journey with Microsoft

Intelligent
Access cutting – edge AI, cloud, IoT, and augmented reality technology

Trusted
Partner with a trusted enterprise provider that compliments your business

Secure
Protect your data with the unmatched Azure Cloud platform

Scalable
Extend your reach to more countries and regions than any other provider

Learn more about the Intelligent Customer Journey on Microsoft.com