

Low-code drives business transformation

Low-code development platforms are on the rise, allowing businesses to more easily develop custom applications to solve their unique challenges. Microsoft **Power Apps** uses this approach to help businesses reduce development costs and increase overall efficiency.



Microsoft is recognized by analysts as a leader in low-code application development platforms, demonstrating a strong strategy and vision, and ability to execute. Learn why and discover the benefits of **Power Apps**, outlined in a recent commissioned study by Forrester Consulting.



188%

ROI over three years



74%

reduction in app development costs



4.3%

revenue uplift linked to increased, faster development efforts



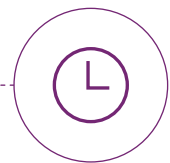
3.2

hours/week average improvement in line-of-business employee productivity



22%

of global developers reported using low-code platforms and another 23% planned to do so within the year



132,000

worker hours saved from streamlined and automated activities (Year 3)