

# Empowering Frontline Workers **drives impact**

Frontline Workers are employees who are the first point of contact between a company and the world it serves.

They are often the **first** to...



engage customers



represent a company's brand

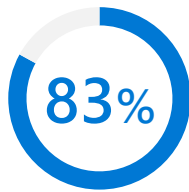


see products and services in action

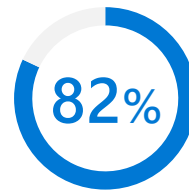


Organizations that empower their Frontline Workers reap various benefits

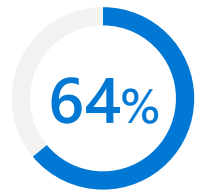
**3x** more likely to be high-growth companies



see higher levels of customer satisfaction



see higher levels of job satisfaction among employees



see lower turnover among employees

