

# Four strategies for modernizing your business applications



## 1. Rehost

Often referred to as “lift and shift” migration, this no-code option lets you migrate your existing applications to Azure quickly — without the risks or costs of making code changes.

### Use for

- Moving applications to the cloud quickly
- Apps that use Azure IaaS scalability
- Businesses that require the applications but don't need to change capabilities right away



## 2. Refactor

Often referred to as “repackage,” this cloud migration strategy involves some change to the application design but no wholesale changes to the application code.

### Use for

- When you have an existing codebase and development skills
- Projects where code portability is a concern
- A quick way to modernize your apps



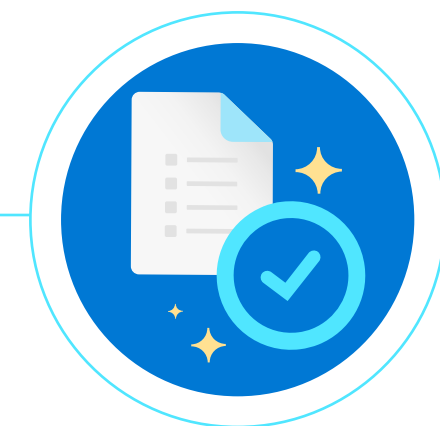
## 3. Rearchitect

Modernize your app into a resilient, highly scalable, independently deployable architecture, and use Azure to accelerate the process, scale applications, and manage your apps with ease.

### Use for

- Taking advantage of existing application investments
- Meeting scalability requirements in a cost-effective way
- Bringing new Azure capabilities to existing applications

Let's take your app to the next level!



## 4. Rebuild

Rebuild an application from scratch using cloud-native technologies, without the expense and complexity of software licenses, the need for underlying application infrastructure, or middleware and other resources.

### Use for

- Rapid development when the existing application is slowing you down
- Building innovative apps that take advantage of advancements in artificial intelligence (AI), blockchain, and Internet of Things (IoT)
- Expediting business innovation

