

# MAXIMIZE THE IMPACT OF Firstline Workers



Foster culture  
and community



Train & upskill  
employees



Digitize business  
process



Deliver real-time  
expertise



Minimize risk  
and cost

# 2

## BILLION PEOPLE

are in roles that make them the first point of contact  
between a company and the world it serves



### WHO WE ARE

Behind the  
Counter

On-site

In Clinics

On Phone



### WHAT BUSINESS LEADERS ARE SAYING<sup>1</sup>



**78%** Agree that success requires **connecting & empowering** Firstline Workers with technology

**BUT GAPS EXISTS** **48%** Say the majority of their customer facing Firstline Workers are digitally **connected & empowered**

**26%** Say their Firstline Workers who produce and maintain equipment are digitally **connected & empowered**

1<sup>st</sup> to engage customers

1<sup>st</sup> to represent a company's brand

1<sup>st</sup> to see products & services in action.



THEY ARE THE BACKBONE TO SOME OF THE WORLD'S LARGEST INDUSTRIES.

<sup>1</sup> Source: Harvard Business Review Analytic Services Survey, 2017

[Click Here](#) to learn more about the Firstline Workforce or [Contact Us](#) to get started today.