

MICROSOFT FOR GOVERNMENT: NARRATIVES, SCENARIOS, AND SOLUTIONS



Governments are complex organizations. They provide for national security and administer public policy. They also exercise executive, political, and sovereign power through legislation, customs and immigration, institutions, and laws within a country, region, state or city. And to top it all off, they do all of this while dealing with very tight budgets and trying to maintain the trust of their citizens.



All these tasks represent enormous opportunities to partner with public institutions and carry out impactful digital transformation initiatives. However, crafting a convincing narrative to sell digital services to such intricate organizations can prove challenging. It takes the right insights and a compelling, benefits-focused story to stand out from the crowd and get government's attention.

In this infographic, you'll learn about the six main narratives and scenarios in which public institutions can greatly benefit from Microsoft for Government.

CIVILIAN GOVERNMENT AND PUBLIC SAFETY AND JUSTICE NARRATIVE, SCENARIOS AND SOLUTIONS

SCENARIO: Engage and connect with citizens

Narrative: Empower governments with secure, inclusive, and deep citizen engagement.

Solutions can include:

- Providing tools and communications that make citizen and government engagement more accessible and inclusive for all populations.
- Enabling faster response times for citizen services and quicker issue resolutions from the field through data analytics and AI.
- Earning the trust of citizens by putting them at the center, and helping secure sensitive citizen information with advanced security and privacy capabilities.



SCENARIO: Modernize the government workplace

Narrative: Deliver more secure interdepartmental and cross-agency collaboration.

Solutions can include:

- Protecting mission-critical information where it lives or travels and enabling regulatory compliance for agencies and employees through efficient digital tools.
- Increasing worker mobility and accessibility so employees can stay better connected in the field and in-office.
- Enabling cross-agency collaboration and coordination for improved productivity.



SCENARIO: Enhance government services

Narrative: Apply data analytics to provide actionable, predictive, and efficient citizen-focused services.

Solutions can include:

- Tapping the power of data to anticipate and solve problems before they become issues.
- Automating time-intensive and inefficient processes by adopting secure and compliant intelligent tools that can serve citizens at scale.
- Democratizing information while retaining citizen trust and balancing open data initiatives with data privacy and security.



DEFENSE AND INTELLIGENCE NARRATIVE, SCENARIOS AND SOLUTIONS

SCENARIO: Strengthen Alliances and Partnerships

Narrative: Help securely share information across joint operations and with allied and coalition partners.

Solutions include:

- Optimizing insights and operational efficiency with analytics.
- Aligning platforms and devices for enhanced security and readiness.
- Protecting, sharing, and collaborating with allies securely in multidomain environments.

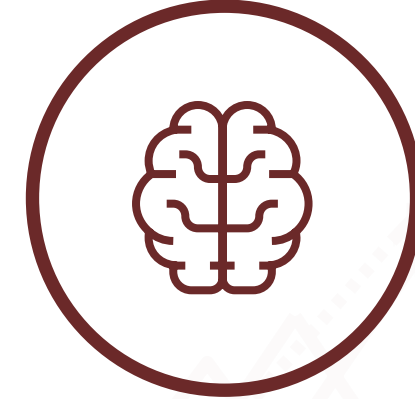


SCENARIO: Modernize the Defense and Intelligent Workplace

Narrative: Create a highly collaborative and adaptable workplace to help ensure your personnel have the right information at the right time in virtually any operational environment.

Solutions include:

- Increasing collaboration across departments to improve mission outcomes while balancing secure access to information.
- Creating safer, connected, sustainable, and scalable installations and cloud services.
- Implementing smart installations for base security.



SCENARIO: Optimize Defense and Intelligence Operations

Narrative: Support national security by enhancing operations and missions and meeting mission-critical workloads.

Solutions include:

- Enabling predictive maintenance with sensors and IoT.
- Enhancing command and control operations within an agile, data-driven ecosystem utilizing data visualization and secure communications.
- Shaping operations strategy in real time with the intelligent edge.

