

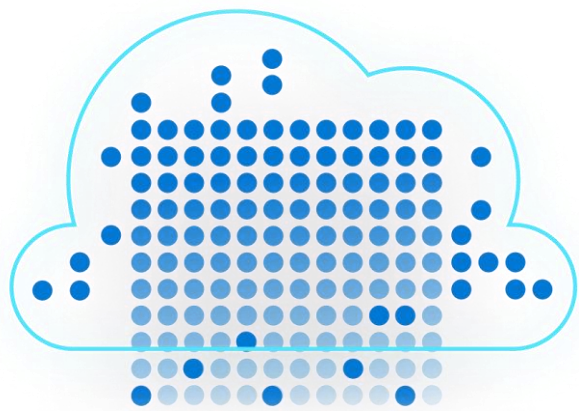
# 4 strategies for modernizing your business applications

## 1 Rehost

Often referred to as “lift and shift” migration, this no-code option lets you migrate your existing applications to Azure quickly—without the risks or costs of making code changes.

**Use for:**

- Moving applications to the cloud quickly
- Apps that use Azure IaaS scalability
- Businesses that require the applications but don't need to change capabilities right away



## 2 Refactor

Often referred to as “repackage,” this cloud migration strategy involves some change to the application design but no wholesale changes to the application code.

**Use for:**

- When you have an existing codebase and development skills
- Code portability is a concern
- A quick way to modernize your apps



## 3 Rearchitect

Modernize your app into a resilient, highly scalable, independently deployable architecture and use Azure to accelerate the process, scale applications, and manage your apps with ease.

**Use for:**

- Taking advantage of existing application investments
- Meeting scalability requirements in a cost-effective way
- Bringing new Azure capabilities to existing applications



## 4 Rebuild

Rebuild an application from scratch using cloud-native technologies, without the expense and complexity of software licenses, the need for underlying application infrastructure, or middleware and other resources.

**Use for:**

- Rapid development when the existing application is slowing you down
- Building innovative apps that take advantage of advancements in artificial intelligence (AI), blockchain, and Internet of Things (IoT)
- Expediting business innovation

