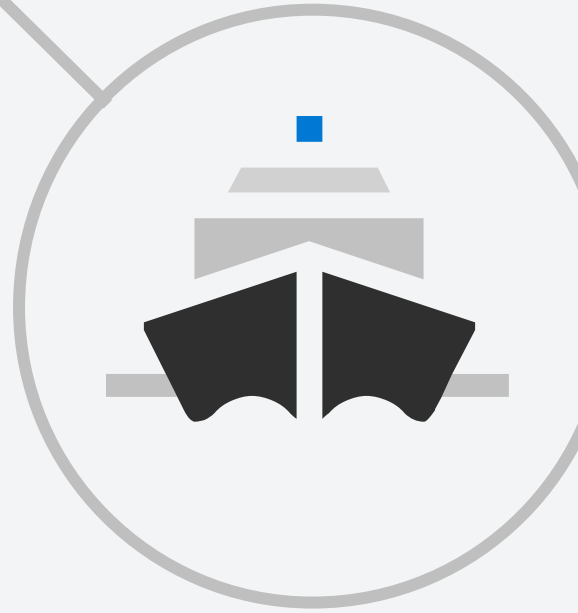


Enhance supply chain **visibility**

Harness data in the cloud to uncover the insights needed to increase the resiliency of your supply chain.



5

Benefits of improving supply chain visibility



1 Build out end-to-end visibility of your supply chain and predict both upstream impact and downstream impact of disruptions



2 Improve demand planning with better alignment between operations and commercial teams



3 Deliver cross-channel inventory visibility with real-time insight into product location and stock levels for both internal and external consumption



4 Increase your cash flow by rightsizing inventory and aligning financial and operational forecasts



5 Enable better business decision-making by delivering a single source of truth, supported through advanced analytics and insights



Big data is a massive opportunity for supply-chain management because it has the potential to deliver real transparency and totally change our view of supply-chain performance.

Daniel Helmig
group head of quality and operations, ABB*

