# LOCATION



## is at the heart of everything



Geospatial data is becoming more critical for...



mobility







**Logistics** 

## ....which requires



optimization







## Azure Location Based Services

Azure Location Based Services (Azure LBS) is a portfolio of geospatial service APIs that enable developers, enterprises and ISVs to create location aware apps and solutions. Familiar REST APIs and a JavaScript Map Control help enable customers to get their products out the door quickly

## Choose Azure LBS



In-vehicle use licensing rights



**Commercial** Routing



**Built** in Azure





End to end location aware solutions on Azure



**Functionality** in over 30 languages



**Best in class** traffic data

## **Services**

The following capabilities are available with the service:



#### Maps

Map data across many geographies



#### **Map Control**

Easily Integrate mapping capabilities into applications



#### Routing

Calculate routes from point A to B or *n* points for optimal scenarios



### Geocoding

Convert places and addresses to coordinates; or, convert coordinates to addresses or cross streets



#### Search

Find locations such as addresses, businesses, landmarks, etc.



### **Traffic**

Show real time traffic information



#### **Time Zones**

Query for automatic time zone and relative time





Additional services will be added to the offering in the future



Learn more: azure.com/locationbasedservices